

AUTHOR, SPEAKER, COACH

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Chellie Phillips

WWW.CHELLIEPHILLIPS.COM

# Chellie Phillips

AUTHOR, SPEAKER, COACH

#### WHO AM I

I'm a sweet-tea-sipping, sassy southerner who is passionate about helping women tell their stories, remain true to their authentic self, expand their influence and add more joy in their life.

My field for over 20 years has been PR, Marketing and Communications. Before that, I was a features editor at a daily paper and dabbled in radio news. I'm a speaker. I'm a motivator. I'm a"kick-to-the pants". I'll use my experience team building and mentoring to show you how to take control of your choices and beliefs so you'll be ready to walk through the door of opportunity when it opens for you.

I've been a speaker for the National Rural Electric Association of Cooperatives (NRECA), the Indiana Association of Electric Cooperatives, Cooperative Communicators Association, Co-opportunity Youth Leadership Conference and for the Alpha Delta Pi Sorority.

I have served on the boards of the NRECA Certified Communicators and the Cooperative Communicators Association. My work has been recognized by the Spotlight on Excellence program, the Cooperative Communicators Association Alabama Public Relations Society, and the Alabama Rural Electric Association. I received the Alumni of the Year award from Troy University- Journalism and Public Relations department.

#### **CONTACT ME**

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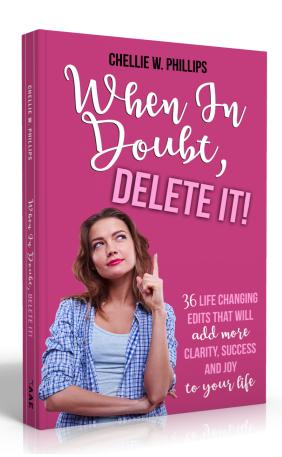
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#### **PREMISE**

Editors use proofreading marks to make stories more readable and understandable. What if those same marks were applied to life?

When In Doubt, Delete It! focuses on five proofreader marks – delete, insert, move, begin and stet. We should delete things that hold us back; insert ideas and qualities that help us grow; begin adding new experiences or rebooting, and move so that we don't grow stagnant and remain stuck in a rut. There are also areas we need to remain true to ourselves and resolve to hold tight. We must make conscious choices not to allow fear or comfort to hold us back and keep us from achieving in life.



### KEY TAKEAWAYS

#### Readers will:

- Discover thought changing edits for life that bring clarity and success.
- Recognize their own power in determining the outcome of their story.
- Understand perfection is limiting and unachievable.
- Grasp the knowledge that no one gets it totally right the first time.
- Understand how comfort and fear hold us back from achieving.
- Find clarity and courage to step through opportunities door.

36 LIFE CHANGING EDITS TO ADD MORE CLARITY, SUCCESS AND JOY TO YOUR STORY

### WHY YOU SHOULD READ?

You have the power to change your story today!

As young girls, we dream **big dreams** of finding our Prince
Charming and living the **happily ever after fairy tale** - but then life happens.

I know, because **it happened to me**.

I found myself waking up at a point in my life wishing it was a **bad dream**. I knew I wanted a **different ending to my story**, but I was wallowing in my "bless her heart" moments and trying to drown the hurt with gallons of sweet tea.

Then I sucked it up, realized I controlled my future and started making my own edits. I knew I didn't have to settle. I edited out the parts that held me back, adjusted my attitude and changed my situation.

If you're ready to start a new chapter, I can show you how to take control of your choices and beliefs so you'll be ready to walk through the right door of opportunity when it opens for you.



#### INTERVIEW TOPICS

- Why did you write this book?
- Why did editing and proofreader marks inspire you to use them as the metaphor of the book?
- · Who can benefit by editing their life?
- What do we need to delete?
- · What do we need to insert? .
- Why is creating movement in our life important?
- What are the things we need to remain steadfast. in our journey?
- How can someone start writing their new chapters?



### WHAT ARE PEOPLE SAYING?

### **Denise Ott**

ATLAS MANAGEMENT RESOURCES, INC. WWW.ATLASMGMTRES.COM

The journey to ensure others see your potential can be quite frustrating. Chellie helps you unlock your highest potential faster and easier. With the Life Edits showcased in When In Doubt, Delete It, you'll be on the road to success before you know it

### **Christina Bowerman**

EXECUTIVE DIRECTOR, NEWNAN-COWETA HABITAT FOR HUMANITY INC

Reading When In Doubt, Delete It! is similar to receiving sage advice from a good girlfriend. Chellie uses her gift of writing to share sound, practical advice that can be used by any woman at any stage of life. Utilizing an editor's approach to everyday life allows readers to realize how quickly we can stop and make changes instead of accepting that our story has already been written.



### **Barbara Patterson**

DIRECTOR, STUDENT INVOLVEMENT AND LEADERSHIP TROY UNIVERSITY

Chellie has written a book that you can sit down on a cozy afternoon, read, reflect and enjoy. You will find yourself frequently picking When In Doubt, Delete It up to go back to a section on what you are living right then. Her wonderful stories make the book come alive and help you see that many others are living with the same fears and desires. I know the students that I work with would love this book.



### **Laura Trentham**

AWARD-WINNING WRITER OF WOMEN'S FICTION AND ROMANCE

When In Doubt, Delete It, is a fun, informative take on finding balance and letting go of the unattainable need for perfection. I loved the down-to-earth, sensible advice. Any woman, no matter where they are in life, will benefit from Chellie's wisdom.



### WHAT ARE PEOPLE SAYING?

# **Lynn Moore**

EXECUTIVE DIRECTOR, TOUCHSTONE ENERGY COOPERATIVES

When In Doubt, Delete It! is like sharing life's joys and challenges with a dear friend and gaining truth, encouraging words and a hug that sends you away stronger. Chellie has a heartening way of leading us to our own deeper edits so we might rediscover the things we love and use them to write a better chapter - for ourselves. We can all choose to take the time to examine our heart, notice the good and say yes to life!



### **Cea Cohen Elliot**

MOTIVATIONAL SPEAKER; WORKSHOP LEADER

WWW.CEASPEAKS.COM

The author of When In Doubt, Delete It, Chellie Phillips, gives us such a wonderful opportunity to listen to our voice. We create our stories with this voice, and each one of us becomes our own expert storyteller. Go find your favorite spot, bring your favorite tea, and take the time that you so deserve to read this book. WARNING: YOU MAY CRY, LAUGH AND LEARN.



# **Nikki Stephens**

ASSISTANT DISTRICT ATTORNEY WIFE, DOG MOM

When In Doubt, Delete It is such a fun, unique, and refreshing way to receive great life advice! Chellie's personal anecdotes are so relatable and inspire you to evaluate the important things in life, and then to do what it takes to relentlessly pursue those things as you work toward becoming the best version of yourself. If you're feeling unsatisfied personally or professionally, this is a must-read to rediscover and reignite your passion so you can live a successful and fulfilled life.



# **Angela Dailey**

OWNER AND PUBLISHER OF WEST GEORGIA WOMAN MAGAZINE
When In Doubt, Delete It, shows women how to love, accept and honor the authentic human beings they are through the process of Life Edits. Chellie helps women from all walks of life take charge of their situations and empowers them to unlock the potential they have within to become more successful in their personal lives and in business.



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### WHAT ARE PEOPLE SAYING?

# **Lindsay Bridges**

VICE PRESIDENT, COMMUNICATIONS & MEMBER SERVICES, GEORGIA EMC

Reading this book will have you no longer feeling alone as a working professional woman. Chellie helps you realize that not only are your struggles shared by others but most importantly, they are your biggest learning opportunities. You will feel empowered to take risks, love more deeply and live life to the fullest, regardless of anything that comes your way!



# **Tory Minus**

AUTHOR OF INEVITABLE COLLISION, SALES ENTREPRENEUR, AND PROUD MOTHER OF FOUR.

After reading over the first few chapters of When In Doubt, Delete It, I could see the faces of over a dozen women who I will be purchasing this book for upon its release! Chellie's straightforward edits are for people like YOU who are convinced they have a bigger purpose, who are passionate about their dreams, and who know that they are meant to do something big. Whether you are still at the idea stage, or whether you are ready to open the door of the next opportunity, Life Edits is the solution that you need to get the life that you deserve.



# **Abby Hirsch Phillips**

ABBY HIRSCH PHILLIPS

THE SPARK BEHIND ABBYINYOURPOCKET

Chellie (Phillips') fun, energized and intriguing introduction to When In Doubt, Delete It takes the literary concept of editing and applies it to the day to day challenges of women's lives in a new and refreshing way. Oft times we have heard similar messages in the past about paths to self-awareness and improvement - but making use of terms like 'fact check,' 'add space,' 'start a new paragraph' provides a new and effective way to navigate the creation of positive personal and professional change.



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