

CHELLIE W. PHILLIPS

GET NOTICED, GET HIRED

Successfully Ever After

A 30 day personal career branding course to get you noticed and land you in the interview seat.

Let's Get Started

GET NOTICED, GET HIRED

JOIN for successful job seekers who want to:
- Use social media in your job hunt
- Become a rock star networker
- Stand out in a sea of candidates.

Chellie W. Phillips

#1 New Release
amazon

ABOUT CHELLIE

SHE'S AN AUTHOR, SPEAKER,
MOTIVATOR, AND A
CAREER BRANDING COACH
PASSIONATE ABOUT HELPING
YOU FIND YOUR SUCCESSFULLY
EVER AFTER

Award-winning author Chellie Phillips has combined over 20 years of corporate experience with 15 years of mentoring college students as they begin their professional careers to create Successfully Ever After—an online learning program designed to land you in the interview seat of your dream job. *Get Noticed, Get Hired*, is packed with proven tactics found inside Successfully Ever After, and designed to give you the keys to navigating a career search in today's digital world. For over 20 years, she has worked in the field of public relations, marketing, and communications. Chellie currently serves as the Vice President of Communications and Public Relations for Coweta Fayette EMC. Before that, she was a features editor at a daily newspaper and even dabbled in radio news.

Her first book, *When In Doubt, Delete It!* was published in January 2019 and received the Author Academy Award for the Self- Help category in October 2019. The entrepreneurial spirit is also strong in Phillips, as she launched her personal career branding coaching business in 2019. She lives in Moreland, GA with her husband and two mutts, Izzy and Roxie. She's actively involved in the community serving on the boards of Newnan Coweta Chamber of Commerce, Elevate Coweta Students and the Coweta Community Foundation.



GET NOTICED, GET HIRED

Have you put hours into your job search and submitted so many online applications trying to land a job of your dreams only to be ghosted by the recruiters and hiring managers?

Or perhaps you're a recent college graduate asking, "How do I get a job without experience?"

Maybe, you're just ready for a career change. If it's been more than five years since you've searched for a job, you need to realize the rules to finding a job in today's digital job search market has changed.

Get Noticed, Get Hired is a definitive guide to showcasing your experience and skills, while offering tips and strategies designed to land you in the interview seat.

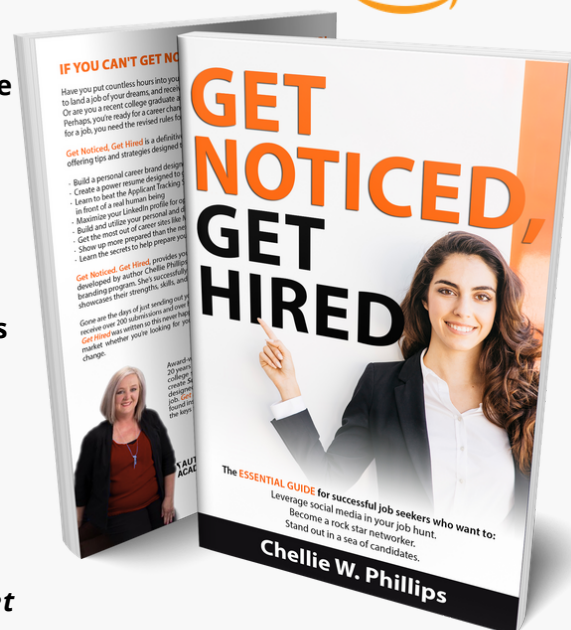
You'll learn how to:

- Build a personal career brand designed to make you stand out throughout your career
- Create a power resume designed to get results
- Learn to beat the Applicant Tracking Software bots designed to keep your resume from landing in front of a real human being
- Maximize your LinkedIn profile for optimum discoverability
- Build and utilize your personal and digital network for career success
- Get the most out of career sites like Monster, Glassdoor and Indeed
- Show up more prepared than the next candidate at your job interview
- Learn the secrets to help prepare you for promotion

Get Noticed, Get Hired, provides you a road map to professional success using the methods developed by author Chellie Phillips through her Successfully Ever After personal career branding program. She's successfully helped job seekers learn to tell their story in a way that showcases their strengths, skills, and passion so they land a job in their chosen career field.

Gone are the days of just sending out your resume and hoping for a call back. Today's job postings receive over 200 submissions and over half never make it to a hiring managers desk. *Get Noticed, Get Hired* was written so this never happens to you. Building your career brand is vital in today's job market whether you're looking for your first job, re-entering the market, or planning a career change.

available at
amazon



EARLY PRAISE

Even though most people have a job, or will want a job at some point, I've yet to meet anyone who is a professional job searcher. Why? Because embarking on a job search is not something that's done every day, and the methods and rules for a successful job search are constantly changing. Yet how you navigate the process can have a big impact on one of the most important decisions you'll make in your lifetime—sometimes multiple times—so it's critically important that you get it right.

Get Noticed, Get Hired should be one of the first tools that you add to your job search toolkit. Chellie is a wise and experienced guide that can help you to understand how to start the process, set yourself up for success, and get noticed for the opportunities that are an ideal match for your skills and experience. Don't waste your time—and potentially damage your career—by going it alone.

Use the resources shared in this book and learn from Chellie's advice. You'll not only be able to connect with the job of your dreams, but you'll also have the tools to manage your personal brand and grow your career in the future!

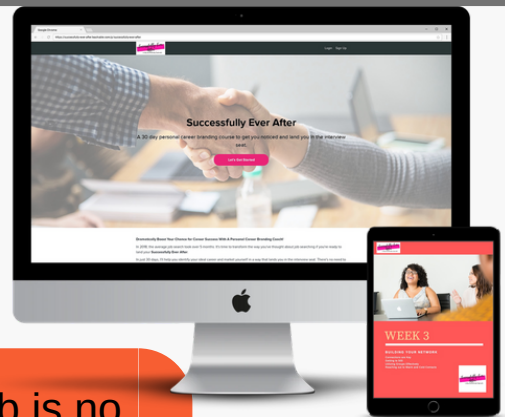
Jennifer McClure,
CEO of Unbridled Talent LLC and Chief
Excitement Officer of DisruptHR LLC





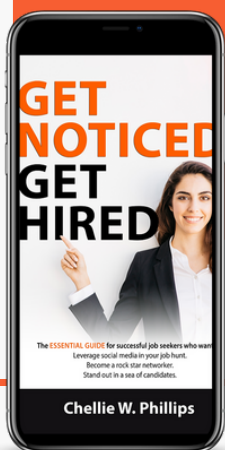
Get Noticed, Get Hired has everything you'll need in one place to land your ideal job. This book walks you through job hunting strategies, building a power resume, crafting a personal career brand and optimizing your LinkedIn profile. Follow the steps Chellie lays out and you'll be the job candidate all the hiring managers and recruiters remember. I believe so strongly in Chellie's expertise, that I signed my son up for the online course. Since working through the course and directly with Chellie over the past few weeks, I'm happy to share that he just received his first interview request and another company has requested his resume. Those are texts from a college senior that a dad loves to get. Thanks Chellie!

**Doug Fitzgerald, Best-Selling Author, Speaker & CEO,
ONESHOT. ONELIFE**



Just simply being the best person for the job is no longer an option in today's job search market. You must be prepared to market yourself and put your best qualities on display. Chellie's book is the perfect go-to book to get the best information about marketing yourself in a professional manner so that you get noticed and get hired.

**Vantney D. Alums, Ed. S,
Dale County Schools Career Coach**





The digital age has made the practice of job searches incredibly complex and overwhelming. It's time consuming, stressful, and chock-full of conflicting advice! You hold in your hands a map that will guide you down a path that is destined to be both rewarding and life changing. Author Chellie Phillips gives you the tools you need to navigate the modern job search while showcasing your skills and staying true to your values and passions. Her unique approach will show you how to create a successful resume and how to avoid common pitfalls that can sabotage your ability to land an interview. You will learn the rules to transform your career marketing materials that are guaranteed to secure your ideal career path. Building a personal career brand will serve you well whether you're seeking your first job out of college or positioning yourself for a promotion. I'm thrilled for you because I know what awaits you on the other side.

Louise Elliot, Career Coach and Author of The Brainpower Pyramid and Companion Journal

What a great resource for women of all ages! This book bridges the ages with so many up-to-date tips that may be new for some but help take the fear away for anyone. Throughout the book, you see quotes of women that could be any one of us ...so relatable and provides the lessons learned through others' experiences. Those insights make us feel better knowing that we are not alone. In fact, there are crucial statistics that emphasize why this discussion is so important. There is so much helpful information.... I'm not looking to make a change, but I assure you if I am in the future, this book will be the first place I turn.

Tammie Pinkston, Director and Global OCM Lead for Delivery for Information Services Group, Former Asst Professor, College of Business, University of Oklahoma, Former International President, Alpha Delta Pi Sorority





Finding a job in today's competitive, ever-churning, ever-changing job market is no easy feat. The job-search process has become extremely complex but something you must learn to master if you are to land meaningful employment and advance your career. Social media plays a big role in how others see you and will have a significant impact on whether you are seen as a viable and desirable candidate for a job. Recruiters and hiring managers search daily for candidates online, and so, if you want to be noticed and get an interview with your targeted company, you need to get on the radar screen in a positive, engaging, and enticing way. Chellie Phillips' book, *Get Noticed, Get Hired*, provides insight, strategies, and resources to help you create a positive brand that will get you noticed by influencers and hiring managers. Your professional image can begin as early as high school based on what you post on social media and can either help or hurt you. Colleges and employers will look to social media to formulate their opinion about your character, your background, how you spend your time, how you relate to others, and any other insight they can ascertain about your personal brand. If what they see aligns with their values and brand, you may get an interview; if it doesn't, you will be eliminated as a potential candidate. So, take control of your brand by following the advice and wisdom that Chellie shares in her book so you will get noticed and get hired!

Kerry Ahrend, M.S., PMP Author of *Project Career Quest: Navigating the Journey to New Opportunities Waiting*



I've built a career around helping students launch into the adult world. It's tough landing that first job after college, but Chellie shows recent graduates that by building a personal career brand, they can start climbing the ladder of success right out of the gate. *Get Noticed, Get Hired* is full of strategy and advice for job seekers in any phase of life. It's like having a career coach alongside you as you navigate today's digital job search market.

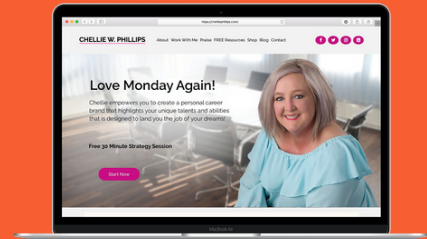
Sandy Brantley, Author of *Get the Duck Out of My Pond*, Teen Growth Evangelist and Speaker



DIGITAL PRESENCE

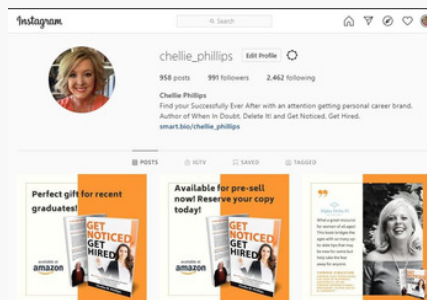
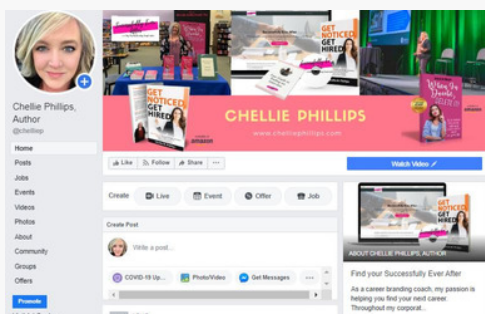
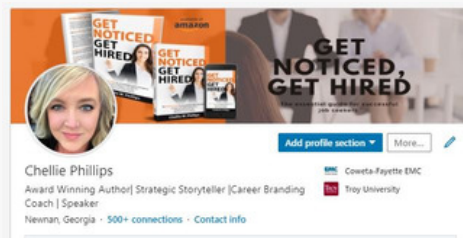
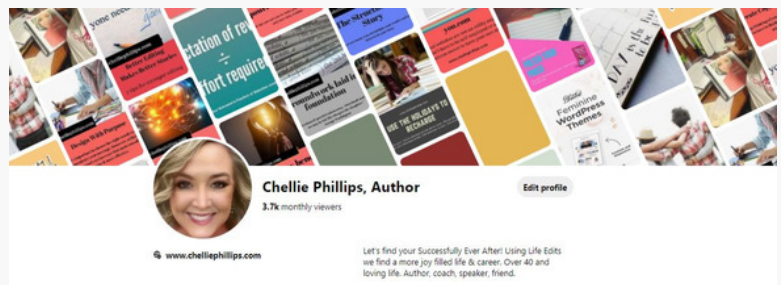
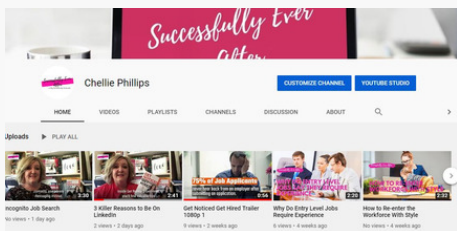
I've created a strong social following with a very engaged audience from consistently providing content in a variety of forms including blog posts, video training, and polls.

Through consistent content creation on the website, Facebook, Instagram/ IGTV, Twitter, LinkedIn, Pinterest and YouTube, I have over 10,000 followers and viewers.



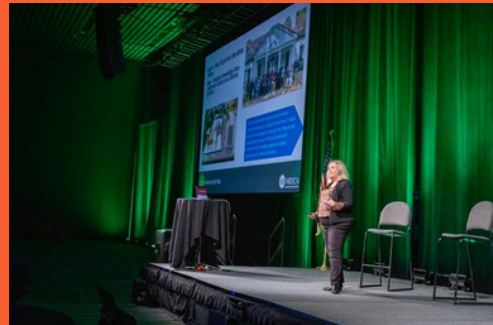
OVER

10,000
FOLLOWERS AND VIEWS
MONTHLY



LinkedIn: chellie-phillips Instagram: chellie_phillips Facebook (personal): chellie.phillips
Facebook (Author Page): chelliep Twitter: p_chellie Pinterest: chellie_p YouTube: Chellie Phillips

MEDIA AND SPEAKING



Bring Chellie to your next event or schedule an interview! Chellie has proven her abilities on the national stages and will encourage, inspire and engage your audience. She's appeared on numerous podcast, at conferences, and will design a conversation to suit your audience. Most recent topics have included: using volunteer/ministry experience on resumes, building an engaged workforce, and how should recent college grads approach job searching in today's world.

LET'S TALK ABOUT....

For the job searcher...

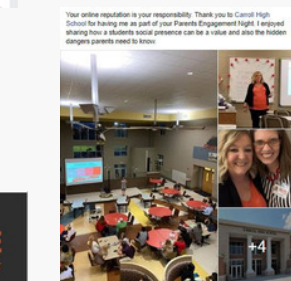
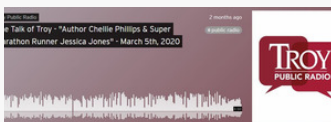
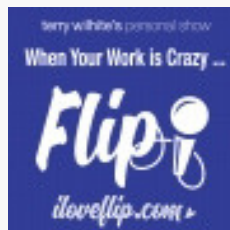
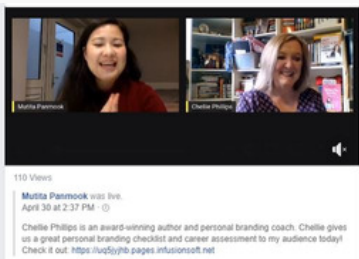
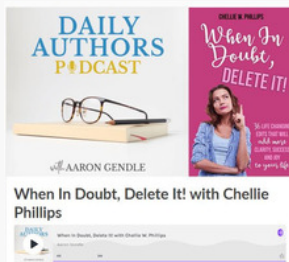
- Building Your Personal Brand
- Fundamentals of a digital search
- Become the most memorable candidate
- Optimize your LinkedIn Profile for visibility
- Mindset Matters
- Deciphering a Job Posting
- Identifying skills
- Keywording Works
- How to use Faith Based Volunteering or Ministry on Your Resume and Profile
- Laid Off - Now What
- Networking
- 20 Minute Secret to Getting Your Application Noticed

For the high school or college students...

- Every Post, Tweet or Comment is building your brand
- How to stand out in your job search

For Parents...

- Start teaching reputation management as early as grade school
- How to help your college student succeed





**NUMBER OF
APPLICANTS PER
POSTED JOB**

250

**NUMBER CALLED
FOR INTERVIEW**

4-6

YOU'VE GOT TO GET NOTICED TO GET HIRED

TODAY'S JOB SEARCHER HAS TO COMPETE ON A DIGITAL PLAYING FIELD. WITH MOST APPLICATIONS BEING SUBMITTED ONLINE, AT LEAST INITIALLY, YOU'VE GOT TO KNOW THE ROADBLOCKS AND LEARN HOW TO NAVIGATE AROUND THEM. LEARNING THE VALUE OF KEYWORDING AND USING YOUR SOCIAL/DIGITAL PLATFORMS TO CRAFT A COMPELLING PERSONAL CAREER BRAND IS KEY.



6 SECONDS

The time an average recruiter takes to scan your resume.

Would yours GET NOTICED?

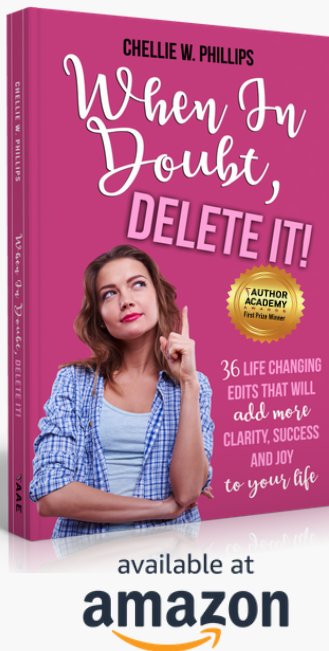
50%

The number of resumes that never get seen by human eyes because of software used to scan submissions.

Would you GET HIRED?



OTHER WORK



WHEN IN DOUBT, DELETE IT!

Editors use proofreading marks to make stories more readable and understandable. What if those same marks were applied to life?

When In Doubt, Delete It! focuses on five proofreader marks – delete, insert, move, begin and stet. We should delete things that hold us back; insert ideas and qualities that help us grow; begin adding new experiences or rebooting, and move so that we don't grow stagnant and remain stuck in a rut. There are also areas we need to remain true to ourselves and resolve to hold tight. We must make conscious choices not to allow fear or comfort to hold us back and keep us from achieving in life.

SUCCESSFULLY EVER AFTER

An online 30-Day personal career branding transformation to get you noticed and get you hired.

In just 30 days, you'll learn:

- How a brand audit sets you up to stand out with recruiters and hiring managers.
- Tips for sailing past Applicant Tracking Software and catching the eye of Human Resources
- Strategies designed to overcome today's job search roadblocks and stand out from all the other candidates.
- How to identify and present your strengths and skills so there's no doubt you're the ideal candidate for the job.
- The value of utilizing your personal and digital network of connections during your job search.
- Insights on building a power resume and cover letter designed to land you in the interview seat.



Learn more at chelliephillips.com