

CHELLIE PHILLIPS

ABOUT CHELLIE:

Chellie Phillips is a sweet-tea-sipping, sassy Southerner with a passion for helping dynamic, career-minded professionals stand out for all the right reasons. She's a coach, corporate trainer and motivational speaker, as well as the author of two other books: *When In Doubt, Delete It!* and *Get Noticed, Get Hired*. She is also the host of the exciting podcast *Culture Secrets*!

Her Successfully Ever After™ formula is designed to make you irresistible in the workforce. Whether you're looking to land an ideal career, perfectly matched to your skillset so work feels more like a "get to" than a "got to," or you want to create a culture where employees thrive, she'll show you how personal branding sets you up for success.

She's spent over 25 years in the utility industry where she received numerous state and national awards for her first-rate communication and public relations skills including the 2022 LaBerge Award for Strategic Communications from the National Rural Electric Cooperative Association.

Now she uses those same skills to help people create an authentic personal brand designed to get them noticed and hired. Chellie is on a mission to help others tune in to what makes them great, package it properly, and use their existing skillset to find the path to their highest potential. She's developed award-winning employee engagement programs which have received national recognition and are now being modeled across the United States and she works with corporate leaders to design and create a company culture encouraging employee support, growth, and community.

If you want to set the tone and have lasting impact on employee behavior at your next conference, meeting or off-site event, Chellie will serve as that motivator and change agent. Her authenticity and passion will have your audience engaged from start to finish and be ready to act.

SUGGESTED TOPICS:

- Secrets to Building A Strong Workplace Culture
- How Leaders Can Build a V.A.L.U.E. Culture in the Workplace and Increase Job Satisfaction and Employee Engagement
- Building a Personal Brand Designed for Career Success
- Why Entrepreneurs Need A Personal Brand
- Why Leaders Need to Be Intentional About Their Personal Brand

SUGGESTED QUESTIONS:

- Does your workplace culture reflect your vision and the uniqueness of your employees?
- How can leaders create a culture of engaged employees?
- What are the key elements of a strong workplace culture?
- Do you know what a human-centered workplace culture can do for your company?
- Is your culture setting your company up for success?
- Why do I need a personal brand as a leader?
- How can I turn my employees into brand advocates through personal branding?



Chellie Phillips

**CONTACT
CHELLIE:**

-  chelliephillips.com/culture-secrets-podcast/
-  chelliephillips.com
-  www.facebook.com/chelliep
-  www.twitter.com/p_chellie
-  www.instagram.com/chellie_phillips
-  www.linkedin.com/in/chellie-phillips