

*Successfully
Ever After*



LET'S TALK——

**KEYNOTES,
——WORKSHOPS
AND BREAKOUTS**



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WHEN IN DOUBT, DELETE IT!

Do you dream of living a Successfully Ever After life? Have you woken up only to wonder what you're doing wrong and why nothing seems to be falling in place? I have. I found myself wallowing in one "bless her heart" moment after another trying to drown the hurt with a gallon of sweet tea. Then...I sucked it up and implemented a series of Life Edits and you can too!

When In Doubt, Delete It! shows you how to become irresistible to success by...

- deleting the things holding you back.
- inserting qualities and ideas that help you grow.
- moving toward what brings you joy.
- beginning to add new experiences.
- remaining true to your authentic self.

BUILDING A V.A.L.U.E. CULTURE

In today's rapidly evolving world, the heartbeat of any thriving organization lies in its culture. Culture isn't merely a buzzword; it's the essence that defines how we work together, how we inspire each other, and ultimately, how we succeed. I invite you to explore the transformative journey from words to actions, delving deep into the essence of leadership and its pivotal role in shaping vibrant V.A.L.U.E. cultures within our workplaces.

Understanding the V.A.L.U.E. Culture: V.A.L.U.E. isn't just an acronym; it's a philosophy that encapsulates Vision, Accountability, Leadership, Uniqueness, and Engagement. These core principles are the pillars upon which exceptional workplace cultures are built. Vision serves as the guiding light, Accountability ensures every member is committed, Leadership nurtures growth, Uniqueness celebrates diversity, and Engagement fosters a sense of belonging and purpose.

As leaders, it's our responsibility to embody the principles we advocate, to inspire through our actions, and to create environments where every individual thrives. By embracing this ethos, we don't just craft workplace cultures; we create legacies of inspiration and growth. Let us embark on this transformative journey together, where our leadership ignites the spark that transforms words into tangible, impactful actions, fostering cultures where every individual's unique qualities are celebrated, and where the organization's success becomes a testament to the power of authentic, transformative leadership.

YOU ARE THE ESSENTIAL PIECE: TRANSFORMATION LEADERS BUILD TRANSFORMATIONAL TEAMS

There is a crucial difference between transactional team members, focused on personal gains, and transformational leaders, dedicated to achieving shared goals and supporting others. The key to transforming transactional members into transformational leaders lies in three simple yet powerful words: Model, Connect, and Involve.

Transformational leaders embody the behavior they wish to see in their teams. By demonstrating enthusiasm, active listening, and trust, leaders set the example for their teams to follow. Acknowledging imperfections and working towards positive change fosters trust. They create a sense of belonging and shared purpose which strengthens team cohesion and trust by involving their teams in decision-making processes and encouraging creativity and instilling a sense of accountability.

By embracing the model, connect, and involve approach, leaders create environments where accountability, trust, and collaboration flourish, ultimately leading to the success of the organization and its members.

I FOUND MY WORTH IN A BOX OF FROOT LOOPS

I get personal sharing a journey of self-discovery and empowerment. The narrative begins with the revelation of how self-worth became entangled with professional identity, leading to feelings of inadequacy when faced with a career setback. The turning point arrives with an unexpected insult - an email asking if my skills came from a box of cereal. It sparked a realization that self-worth cannot be defined by others. I emphasize the importance of separating personal value from professional accomplishments, highlighting the need to build a personal brand.

The talk delves into the concept of personal branding, emphasizing its role in communicating value, standing out in a competitive environment, and creating connections. Your audience is encouraged to be authentic, align their personal and professional images, and curate a consistent online presence.

By sharing anecdotes, insights, and actionable tips, the talk inspires listeners to take charge of their worth, advocate for themselves, and confidently shape their personal brand, ensuring they are recognized and compensated for their true value in the professional world.



CREATING A V.A.L.U.E. CULTURE THAT WORKS

In this interactive workshop, participants will leave with an understanding of why culture is the key to a thriving workplace. It's vital in the attraction of new talent and the retention of existing talent. Culture impacts how employees interact with each other and your customers. It impacts employee happiness and satisfaction. Finally, organizations with strong cultures outperform their competitors and are generally more successful.

Using the V.A.L.U.E. Culture concept, participants leave with an understanding of how vision, accountability, leadership, their unique colleagues, and engagement are key areas of focus when building strong people-centered cultures in the workplace. This workshop also highlights the fact today's workplace is now home to 4 generations and provides a glimpse into how culture building brings everyone together by focusing on shared values.

Along with numerous group activities to build stronger teams and leaders, participants learn the characteristics culture leaders need to motivate and inspire their colleagues. For some organizations, change is met with resistance. This workshop provides participants with the tools to overcome common obstacles they might encounter.

LOVING, LEADING AND LASTING: WHAT EXTRAORDINARY LEADERS REALLY DO

Building relationships is what great leaders do. It's about generating a series of messages that touch hearts and inspires action.

Successful leaders help their teams create personal brands which not only helps them succeed in the workplace, but it will also help create a strong sense of belonging. Building a personal brand helps your employees showcase their value, build their skillset, and become brand advocates for your company.

For Millennial and Gen Z team members, social media may be second nature, but learning to leverage your online presence intentionally can be a valuable tool that not only sets younger employees up for career success but can position your organization in a way that is beneficial for recruiting and futureproofing too.

We all know that personal branding is "what you're known for," but it's also about bringing who are you to what you do and how you do it. You're not only marketing skills and achievements, but showcasing personality, values, and passion. Image can impact both recruitment and the way clients and potential clients look at your organization. Being intentional about creating a personal brand reduces the risk of misinformation. Being intentional also helps you present a cohesive and inviting persona of the organization.





CREATING A CULTURE OF ENGAGED EMPLOYEES AND IGNITE THEIR IMPACT IN THE WORKPLACE - ELEVATE YOUR WORKFORCE WITH ENGAGED LEADERSHIP

Imagine a workplace where every employee, especially women, feels empowered, engaged, and valued. In this captivating talk, we delve deep into the transformative power of cultivating a culture of engaged leaders. Our speaker passionately addresses the challenges faced by women in the workforce, highlighting the need for equal opportunities and leadership development at all levels.

- **Unleash Untapped Potential:** Learn how empowering employees, especially women, can tap into a wealth of unseen talent, driving your organization's success to new heights.
- **Boost Productivity & Innovation:** Discover the secrets to fostering engagement, encouraging idea sharing, and breaking down communication barriers, leading to enhanced productivity and innovative problem-solving.
- **Enhance Your Company's Reputation:** A workforce of engaged leaders translates to a positive external brand. Satisfied employees become passionate brand advocates, attracting more customers and top-tier talent.
- **Practical Strategies for Success:** Gain actionable insights on creating supportive environments, embracing learning moments, and developing tailored leadership programs that ensure everyone can shine.
- **Inspiring Cultural Change:** Learn how to create an atmosphere where every voice is heard, ideas are valued, and employees are encouraged to take on new challenges. Transform your workplace into a hub of creativity and collaboration.
- **Invest in Growth:** By investing in your employees' growth and development, you're investing in your company's future. Discover how a commitment to equal opportunities pays off in long-term financial gains and enhanced employee loyalty.

Empower your employees, inspire transformation, and watch your organization thrive!

BEYOND ORGANIZATIONAL EFFECTIVENESS: WHAT EXTRAORDINARY EXECUTIVE ASSISTANTS REALLY DO

How do you set yourself up to be known as an extraordinary executive assistant? It's all about intention and showing up in a way that highlights the value you bring to the table. Extraordinary EA's are cool as a cucumber and red hot communicators. The key is moving from a supporting role to a strategic role. In this workshop, you'll leave 5 keys that set you on the path to success.

SOLUTION FOCUSED PROBLEM SOLVING

This workshop encourages participants to focus on the solution, not the problem. The solutions-focused model makes solving problems more positive and taps into the strengths, skills, and network of the participant. In the course, we break down how problem solving occurs.

Problem-solving skills are essential for customer service personnel, who are often the first point of contact for customers seeking assistance. To provide effective customer service, member service representatives must be able to recognize problems, carry out investigative work to identify root causes, and deliver appropriate solutions. This module is designed to equip customer service personnel with the knowledge and skills needed for successful problem solving.

Participants learn the importance of being clear on their intentions, determining what outcome they are looking for, identifying the actions to take, and ultimately what behaviors will need to change. Each decision has a cost (tangible or intangible) and it can have a positive or negative benefit to the company or individual. This workshop reinforces the need to look at the proposed change from all angles.

We look at problem solving from a strength's perspective (skills and experience) and from Layers of Support (inner circle/outer circle). If the solution is strengths based and you have the support of those around you, there's a much higher likelihood the outcome will be positive and well received.

The course winds up with a discussion on how you can talk with your manager about potential solutions to problems.

THE DYNAMIC LEADER: 11 PRINCIPLES OF EFFECTIVE LEADERSHIP

Before we get into the nitty-gritty of effective leadership, we'll make sure we're all on the same page regarding what a leader really is. We'll identify 7 high-level characteristics great leaders display. Then we'll dive into the 11 principles of effective leadership including: self-motivation, confidence, accountability, passion, courage, integrity, emotional intelligence, humbleness, vision, discipline, and communications. You can become an effective leader and "know, go and show the way."





COMMUNICATING IN THE REAL WORLD

Participants learn about the challenges faced communicating effectively in today's world. The modules are designed to impart tactics that improve listening, ways to make sure everyone in the conversation is heard and understood, and how to avoid common pitfalls.

The introduction to communication basics section of the training will cover the fundamentals of communication, such as the different types of communication (verbal, non-verbal, written etc.), building effective communication skills and its importance in customer service. This section is designed to help participants understand the key elements of successful communication which will be essential for their roles as customer service representatives. It includes a Communication Style Assessment and interactive activities to foster communication inside the group.

It's important participants understanding the different types of communication channels used in the workplace and how to use each effectively and to make an informed decision about which channel is best used to reach the audience. This section includes a discussion about workplace email and texting, along with social media. We also discuss how to effectively give feedback in multiple situations employees encounter in their different departments.

The session wraps up with a reminder of the importance of practicing active listening and the importance of owning up to communication mistakes.

THINK LIKE A CEO

Thinking like a CEO is all about the overall vision for your business or organization. No matter if you are a small business on the brink of something big, just starting out, or a freelancer looking for their next gig – you all benefit from adopting a CEO Mindset. you'll discover that thinking like a CEO will turn you into one. You'll develop the right mindset and the key skills you need to carry out the role and create the results you want in your business. You'll discover proven step-by-step processes to help you delegate, make decisions, and promote innovation, so that by the end of the course, you'll be strategizing like the CEO you are, and business growth will follow.

We'll focus on 4 key areas that will provide the best results for you and your business: Developing the CEO Mindset, Make the Decision, Delegate, and Innovate.

By the time you complete this course, you'll be able to:

- Clarify where and how you need to change your mindset, so that you can become a strategic CEO and successfully scale your business.
- Make speedy and informed decisions, so that you can optimize your time and prevent bottlenecks in business operations.
- Delegate day-to-day tasks and decisions, so that you free up your time to focus on the big picture and strategy side of your business.
- Use a proven creative process to encourage the innovative thinking that will impact your unique value and long-term business growth.
- Consolidate and implement your learning and plan future action steps so you can achieve the goals you set for this course.

BEAT BURNOUT AND TAKE CHARGE OF YOUR LIFE

Today life moves at a frantic pace. We are perpetually connected to devices, work, family obligations, social media and many other sources of input all demanding our time and attention.

At the same time, we are driven and want to achieve a lot.

We don't want to miss out on opportunities.

We want to provide the best life possible for ourselves and our family.

But amid all the hard work, deadlines, meetings, calls and text messages, we can easily lose track of our own health, wellbeing, and sense of peace.

This is how we begin to burnout. When this starts to happen it can be a slippery slope that can lead to many serious life challenges.

Burnout: is a state of emotional, physical, or mental exhaustion (often all three). Excessive or prolonged stress is typically the major contributing factor.

It can impact any area of your life. It isn't just about being tired. It is a severe issue that can require professional help if not dealt with appropriately.

But what if you could beat burnout?

What if instead of running yourself ragged and completely depleting your physical, mental, and emotional energy daily... you took charge of your life and avoided that pain altogether?

In this workshop, you are going to learn the fundamentals of stress management, energy management and how to truly take charge of your life. You'll become intimately aware of how and when burnout may be creeping into your life, how to avoid it, and ultimately how to beat burnout entirely. With the "Beating Burnout" program, you will discover...

- The signs of burnout and what to watch out for in your life.
- The root causes of burnout and how to begin evaluating them.
- Effective ways to avoid and ultimately banish burnout from your life.





PERSONAL BRANDING – NOT JUST FOR KARDASHIANS

Using an 8 step process, you'll learn how building a personal brand can help you become irresistible to donors. It's about creating a relationship where new and existing donors look at you as more of a friend, than a money seeker. By building that relationship, you increase the odds of someone saying yes to your request. In today's world, donors view the checks they write as an investment, not just a tax deduction. By building your organizations brand, you help that donor see just what their investment is accomplishing.

This workshop has been modified and presented to many types of groups from young professionals, to non-profit leaders, to entrepreneurs and authors.

IDENTIFY YOUR USP BY CREATING AN AUTHENTIC PERSONAL BRAND

Without a strong USP and brand, you will blend in with everyone else which means you'll fail to distinguish yourself from your competition. Determining your USP comes naturally as you build your personal brand.

Distinguishing yourself is even more vital in today's uncertain economy. Getting clear on your USP and brand helps you establish a relationship and trust with your current and future clients. People will buy from people they know, like and trust. You are in a relationship building business first and foremost.

Everyone has a brand whether they are intentional about creating it or not. Unfortunately, the vast majority allow others to determine their brand. To build a strong brand that results in higher levels of success, you need to:

- Identify our unique qualities and traits.
- Define the purpose of your brand.
- Determine how you can help or solve problems for others.

Step one begins with a self-examination of why you chose this line of work. What in your life has led you down this path? What qualities and skills have you cultivated that make you great at your job?

Step two takes on the task of defining the purpose of your brand. It's about positioning yourself as an expert in your field and becoming a trusted source of information for your clients and colleagues. Without a destination in mind, you'll just wander a path.

Step three starts with an understanding that your skills and passion are there for a reason – so you can help and solve problems for others. When you focus on values, serving and gratitude, your success will come. It's not a competition. This is where you also focus on sharing your knowledge and helping those who are a few steps behind you move forward. There is plenty of success to go around. Your brand isn't built in stone. It's meant to grow and evolve with you as you grow.

We'll conclude with crafting a strong USP/branding statement.



MARKETING WITH CONFIDENCE: USING SOCIAL MEDIA TO BUILD YOUR VALUE BRAND

In today's competitive landscape, developing a strong personal brand is not just a choice; it's a necessity. In this talk, you'll learn the essential steps to create a compelling personal brand that can elevate your career and business.

1. Understanding the Essence of Personal Branding: Discover the core elements that constitute a personal brand, moving beyond just a website or social media presence. Learn how your brand reflects your values, passions, skills, and unique story, and why it's crucial for authentic connections with your audience.
2. Mastering LinkedIn for Personal Branding: LinkedIn isn't just a professional networking platform; it's a powerful tool to establish your expertise, build credibility, and foster trust. Explore strategies to optimize your LinkedIn profile, from crafting attention-grabbing headlines and summaries to utilizing multimedia content effectively. Understand the art of storytelling to engage your audience and build lasting connections.
3. Content Creation and Community Building: Delve into the world of strategic content creation. Learn how to repurpose content across various platforms and discover the value of consistency. Understand the significance of building a community around your brand, creating a tribe of passionate supporters. Explore tools and techniques to enhance your personal branding efforts without breaking the bank.

By the end of this talk, you'll be equipped with practical insights and actionable strategies to craft a standout personal brand, allowing you to make meaningful connections, attract opportunities, and achieve your professional goals

BUILDING A GRAD SCHOOL WORTHY BRAND

Designed for emerging college seniors and seniors and serves as a reminder that personal branding is an important piece to consider when getting ready to apply for grad school. Gone are the days where a good essay is all it takes to gain admittance. In today's world, social media can have a huge impact on your potential future. Learn tips to help improve your standing with the admission board and identify potential pitfalls you can navigate and avoid.

SOCIAL MEDIA.... YOUR REPUTATION.... YOUR RESPONSIBILITY

Designed to make parents and youth aware that it's never too early to start managing your reputation online. You'll see examples of how youth have lost scholarship opportunities and part-time jobs as well as a discussion of social platforms and the risks associated with each. We'll also have a discussion of what you should be posting and some safety steps you should take when online.



6 STEPS TO SUCCESSFULLY CHOOSING AND IMPLEMENTING AN EMPLOYEE APP

Walk through the decision-making process for choosing an employee app that allows for improved communication, bridges multi-location office divide, and provides a way for employees to engage and contribute. This includes discussion on roadblocks and challenges and how to implement successfully.

VISION EMC

Take an insiders look at Coweta-Fayette EMC's visionary leadership and personal development program designed to identify rising stars, create a culture of engagement, break silos, and build relationships. In this session, you'll hear about the core content, why it is important employees have "skin in the game" and how to measure and track the successfulness of the program.

GROWING ENGAGEMENT THROUGH YOUTH PROGRAMS

Cooperatives are community focused member organizations. However, getting members to take an active role in the cooperative is more challenging than ever. In this session, you'll learn how youth programs can help you reach members on a personal level and increase their engagement with you. Bonus: your creating positive vibes for your future member base as well.

7 STEPS TO BUILDING A COMMUNICATION STRATEGY

What's the difference between a plan and a strategy? Participants will know when they leave this presentation. The key is your plan comes from your strategy.

- Establish the Mission – what do you want people to remember.
- Identify Your Goal and Develop a Strategy that Aligns with Your USP
- Determine Your Audience
- Coach teams on your values, mission, and brand voice
- Determine which channels you will use and how to execute.
- Develop a compelling call to action.
- Improve your communication processes as you go.

Having a strategy makes a difference. Actively communicating closes the gap between perception and reality, allows you to perceive problems and disconnects, provides employees with clarity and a sense of empowerment, and moves you ahead of the competition.

ONE SIZE DOESN'T FIT ALL: COMMUNICATING TO THE CHANGING MEMBER DEMOGRAPHICS

We'll delve into the nuanced art of effective communication within diverse member demographics. In today's rapidly changing world, understanding that different groups require tailored communication strategies is paramount. You'll explore the challenges and opportunities presented by evolving member demographics, emphasizing the need for personalized approaches to engage and connect with varying audience segments. Attendees will gain insights into adapting communication techniques to suit diverse member profiles, ensuring inclusivity, and fostering meaningful engagement across the board.

INTRO TO THE ELECTRIC INDUSTRY: WHAT NEW COMMUNICATORS NEED TO KNOW

A look at the key skills and knowledge new communicators need to be successful in their role today as well as prepare to be part of an evolving industry for years to come. (New Cooperative Communicators Orientation Session)



NOTWORKING: NETWORKING TIPS FOR THOSE WHO STRUGGLE TO FIT IN

Notworking is a workshop designed to help people become better networkers – even if they struggle to fit in. You may be one of the many people who believe networking and introverts don't naturally go together. Even self-proclaimed introverts often misunderstand what it means to be them. If you are an introvert who thinks they are stuck where they are in their career because they can't effectively network, keep reading. We're going to dispel some of the myths around being an introvert and offer tips on how to be a networking pro no matter how you prefer to interact with others.

12 MINUTES TO A PERSUASIVE PITCH

Use this simple technique to build a powerful pitch. Remember it's all about them. They want it. And They can achieve it. The pitch allows you to be more confident in your own story. We'll build a visual decoder that participants can take with them and use back at the office. Why a visual decoder? Because the single most effective way for people to remember words is to draw them. Then you use the decoder to build a 10-slide presentation that is the ultimate persuasion tool designed to have people on your side.

MENTORING EFFECTIVELY

"Elevate Your Mentorship: 10 Tips to Become a Superstar Mentor" is an empowering and practical talk that equips mentors with essential strategies to guide and support young individuals effectively. From building trust and open communication to fostering a positive environment, mentors learn the art of being a trusted adult in a child's life. The session emphasizes the importance of active listening, setting realistic expectations, and encouraging mentees to make decisions independently. By sharing personal experiences, mentors create a safe space for mentees to express themselves. The talk also delves into the significance of empathy, encouragement, and constructive feedback. Through real-life examples and actionable tips, mentors are inspired to set strong examples, empowering mentees to navigate challenges and build a promising future.



3 JOB SEARCH SECRETS

It's time to Get Noticed, Get Hired, and land your dream job. Using the Successfully Ever After formula, you'll confidently submit a resume that will beat the software gatekeepers, create a cover letter that gets read by humans, and become the most memorable candidate at the interview.

THE DISCOMFORT ZONE

There's nothing wrong with the comfort zone, but there's something to be said about stepping outside of it to stretch and grow.

REACH THE PEAK

Use these powerful tips to you can begin climbing to the top of your chosen field. Reaching the peak. It's why people climb mountains. We want to reach the peak because it's a feeling of accomplishment like no other. The same holds true for our careers. It's why people push to get further and further ahead. We want to reach that peak, that pinnacle of achievement. We need to know just how far we can climb. Getting there, though, remains a problem.

Remaining in the same job year after year isn't what anyone hopes for. We can see those who are at the top, who seemed to have already reached that mystical place. We know the peak is out there. But how did they get there? How is it that they have reached the goal? And what it is that keeps you from being right on up there with them? You start by first analyzing your abilities, your desires, and your opportunities. The only way to reach the peak is to find where your peak is. Keep in mind that your peak may be different than someone else's, and that's okay.

Next comes an honest look at the things that hold you back, the pitfalls and doubts that get in the way of your climb. Only then can you start clearing out the rubble that is keeping you from climbing the rest of the way to the top. Finally, you're going to need some real and practical solutions for you to start the climb to the peak, to reach that goal. What are the tips that help you realize true and meaningful progress? Where do you start? How will you know when you have arrived?

SHOW YOUR CONFIDENCE AT WORK

Gain confidence in your words and actions. Demonstrating confidence in your work setting is an important element of being successful. How you conduct yourself on any given day demonstrated to those around you what kind of worker you are and what kind of person you are. This workshop provides you guidance on using your voice, words, body language and appearance in a way that reflects confidence. You'll also learn the importance of having a strong work ethic and using honesty and tact with others. Finally, paying attention and identifying what you believe about yourself and designing who you want to be complete the picture of how you can successfully display your confidence.



THE SUCCESS BRAIN

Learning how to be successful is a process. This course will guide you in this process. It begins with the development of an effective mindset and concludes with a plan for living the best year of your life.

The course can be viewed as a library of strategies and tools to be used in creating a highly successful version of your brain. The 36 lessons are contained within 5 modules. Each lesson concludes with a required task that will help you build momentum from the very first lesson.

It all begins with the mindset and learning how to be comfortable with success. Learn to deal with the negative beliefs that stand in your way. Develop a systematic approach to creating and realizing goals. Healthy and unhealthy habits can make or break your success journey.

Finally, we'll put all the information together and create a plan for living the best year you've ever had.

In this workshop, you'll learn how to:

- Create a mindset that pursues success and isn't afraid of failure.
- Attack limiting beliefs.
- Eliminate self-limiting thought patterns.
- Create intentions and goals that match your personal version of success.
- Defeat negative habits and create new, empowering habits.
- Create a plan for living the best year of your life.

Module 1, you'll find an introduction with tips to get the most out of the course. Then it's time to get busy. The important first step to developing a brain geared toward success is developing a success mindset. You'll create your own definition of success, enhance your thinking, and learn how to deal with the fear of failure. Raising your expectations and avoiding self-sabotage are also covered.

Module 2 - Attacking Limiting Beliefs Description: You now understand the importance of having a success mindset after completing Module 1. Module 2 focuses on overcoming and minimizing limiting beliefs. You'll greatly reduce the resistance in your life by completing this module.

Module 3 - The Systematic Approach to Goals Description: Goals are a necessary part of a self-determined journey toward success. Many set goals improperly and fail to fully harness the power of goals. Learn how to set your intention for the future and then make it happen.

Module 4 - Creating Healthy Habits Description: Habits are the cornerstone of success and failure. Healthy habits benefit all areas of your life. This module introduces the power of habits and how to manage them. Designing habits that support your goals from the previous module helps make success more automatic.

Module 5 - Living Your Best Life Description: This final module gives tips, advice, and insight into having your best year ever. The module concludes with a thorough example of what it takes to have a great year. You can live your best life, year after year if you're willing to do the work and stretch yourself.



ASCENT TO SERVANT LEADERSHIP

This workshop provides tools and resources to empower the people on your team to win. Establish the value of a Servant Leaders approach to leadership. Define what Servant Leadership is and is not. Build a plan to become a better Servant Leader.

- Understand the difference between leadership and servanthood: The more gifted you are to lead, the greater the temptation to forego the calling to serve.
- The 6 steps of the ASCENT Model: Approach, Servant Mindset, Courageous Climb, Empowering the Results, Navigating the Summit, Designing the Future
- How the 21 Irrefutable Laws of Leadership integrate with Servant Leadership: Law of Influence, Law of Solid Ground, Law of Connection, Law of Addition, Law of Buy-In, Law of Empowerment, Law of Respect.

INCLUSIVE LEADERSHIP

In this interactive workshop that teaches how to lead with a culture of inclusiveness and cultivating a team that feels safe and valued. The value and benefit of having a highly diverse team can only be realized with a culture of inclusiveness. Inclusive leaders cultivate an environment where everyone on their team feels safe, valued, welcome, and as though they belong. When someone feels safe and welcome, they do not feel the need to cover their identity or, worse yet, take on the identity of the leader. Teammates feel free to be themselves. When this happens, the leader and the organization will reap the full benefit found in highly diverse teams.

In this workshop, attendees will learn:

1. WHAT IS INCLUSIVE LEADERSHIP AND WHAT MAKES AN INCLUSIVE LEADER?

- a. Defining Inclusive Leadership
- b. Identifying the challenges of Inclusive Leadership
- c. Introduce the Inclusive Leader model.

2. THE SELF-AWARE LEADER

- a. How self-aware are you?
- b. Tools to increase your self-awareness.
- c. Identifying and removing blind spots.

3. THE CULTURALLY INTELLIGENT LEADER

- a. Why would Cultural Intelligence (CQ) improve inclusiveness?
- b. How do you identify?
- c. Understanding the dynamics of differences.

4. THE CURIOUS LEADER

- a. The role of curiosity in being more inclusive.
- b. Are you asking questions or being curious?
- c. How teachable are you?
- d. Are you interested or trying to be interesting?

5. THE CONSCIOUSLY BIASED LEADER

- a. The role of bias when trying to be inclusive.
- b. Moving from stereotyping to generalizing.
- c. Overcoming the "Like Me" bias.

6. THE EQUITABLE LEADER

- a. Equality vs. Equity
- b. Becoming aware of the barriers people face.



A NEW KIND OF DIVERSITY

For the first time in history, five generations will claim their space in the workplace, making collaboration and synergy on teams more challenging than ever. Our corporate solution—a new kind of diversity workshop. This course is for anyone interested in connecting, communicating, and valuing the diverse group of people who make up your team. While we must remain vigilant in our fight for ethnic, gender, or income diversity, there is a tangible diversity that's often missed or misrepresented by bosses and employees, by coaches and young athletes, by teachers and students, and among family members. We are speaking of generational diversity, the widening gap between the five generations that still influence our world yet don't seem to understand one another.

In this workshop, attendees can expect to:

- Increase their understanding of younger and older colleagues that work alongside them.
- Improve their people-centric and other-focused influence style.
- Expand relationship foundations by valuing other people and adding value to them.
- Understand how to get the very most out of each generation on their team.

Learning Objectives:

1. Describe the primary characteristics of each generation in today's workplace.
2. Understand and empathize with team members that differ from you.
3. Identify communication best practices for executives, managers, team members, and student interns of varying ages.
4. Develop emotional intelligence and social intelligence as you lead each generation so they can add their best value to the team.
5. Establish a path for an individual action plan to improve interactions with colleagues, supervisors, clients, and interns.



*Successfully
Even After*

ENDORSEMENTS & RECOMMENDATIONS

CHECK OUT WHAT PEOPLE HAVE TO SAY...

- “ Interactive and not a "snore-fest"! Very interesting presenter! ”
- “ The information given is great knowledge I can take back as a soon to be crew leader and use to better help my members and employees. ”
- “ I thought it was a great training session! I would definitely recommend it to any of my coworkers. ”
- “ Loved the interaction exercise. Breaks up the presentation to connect to the message deeper and to have a tangible connection to the presentation. ”

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Chellie Phillips spoke to our local co-op communicators right where they live and breathe, because she's been there. She gave an easy-to-follow presentation on building a member communication strategy, with a 7-step simple outline and real-world examples from her experience as a top communicator.

**Lenore Vickrey Vice President,
Communications and Editor, Alabama Living
Alabama Rural Electric Association**



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“

Chellie Phillips is a dynamic, engaging speaker whose personality shines through in her presentations. Chellie has presented at a few of our conferences/workshops, and she doesn't disappoint! We always receive rave reviews from attendees and her love of encouraging others is apparent in everything she does.

**Glen "Marty" Davis, Jr., M.A., C.P.P Director,
Continuing Education University of West
Georgia**



”

Chellie is an outstanding and energetic speaker, bringing great positive energy, good humor and loads of practical takeaways to her presentations. Chellie knows her stuff and how to connect with an audience in an authentic way. From communications to leadership development to personal growth, she's a great speaker on a wide variety of topics. She's easy to work with and audiences love her--I would highly recommend her for your event!

Holly Wetzel, Senior Director of Marketing and Member Communications, NRECA

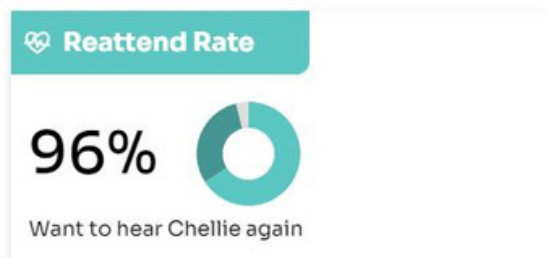
- “ Thought provoking challenges that are doable actions to improve positive thinking. ”
- “ Powerful, encouraging and good reminders on how to be a good person and leader. ”



Successfully
Even After

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CHECK OUT WHAT PEOPLE HAVE TO SAY...



Chellie's Top Attributes



Chellie's energy, passion, endurance, and connection with the audience was beyond impressive. Her message was relatable, and her humor kept the audience's attention for the entire presentation. Our attendees left her presentation energized and excited about her message. We have already received a tremendous amount of positive feedback. I would highly recommend her to speak again.

Denise Ott, President, Atlas Management Resources

Based on the overwhelmingly positive feedback from our employees, it is evident that her workshop will have a lasting impact. Her insights have sparked valuable conversations within our organization, and her techniques for building a strong culture will undoubtedly contribute to our ongoing success.

Steve Goodson VP, Communications & Business Strategy Jones-Onslow EMC

“ I was excited about hearing about building my team, and I LOVED the starting point that I can't build a transformational team without being a transformational leader!! ”

“ Actionable strategies to become a leader and not just a boss or colleague. I can lead anyone and anywhere by focusing on service and inclusion. ”

“ Insightful and new ideas for communication. Really got me thinking about out of the box ideas and new ways to communicate. ”

“ An excellent session on effective ways to communicate and how tone and body language affects what you are trying to say. ”

“ It was very informative and entertaining. Chellie did a wonderful job explaining "Communication in the Real World." ”

ENDORSEMENTS & RECOMMENDATIONS

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