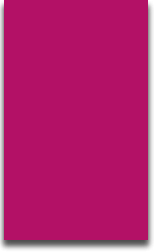



Successfully Ever After

a 30 Day Personal Branding Transformation

The 20 Minute Secret

LAND AN INTERVIEW WITH
YOUR DREAM COMPANY



If you follow this one technique, you'll double the likelihood a real person will actually look at your resume. It's super simple and uses things you've already got on your phone or computer.

The best part – it takes 20 minutes or less!



John A. Doe

999 Main Street, Ann Arbor, MI 99999
1234 567 8910
johndoe@gmail.com

CAREER OBJECTIVE

Experienced and versatile professional with strong urban planning as well as people, management, and research skills seeks a position in urban planning and environmental impact analysis with a major city or Fortune 500 company.

CORE QUALIFICATIONS

- Background managing direct transportation planning and programs
- Adept at managing programs and people
- Able to anticipate and project organizational change
- Background as administrator of office operations

EXPERIENCE AND SKILLS

Skilled in Government Guidelines • Quality Control • Urban Planning • Environmental Impact Mitigation and Research • Urban Planning • Geology/Hydrology • Site Evaluations • Computer Software Tools • Scientific and Business Grant Writing

Administrative: Lead coordinator for the daily processing of thousands of checks for payment and the mailing of confidential reports, meeting strict deadlines, and avoiding late fees.

Problem Solving: Designed a waste management program involving Recycle Ann Arbor and a metal book company, intended for the efficient handling of tons of paper, cardboard, plastic, metal, and glass, achieving net savings of \$25,000 per building annually and reducing company disposal obligations.

Management: Oversee operations of an expanding research lab, providing expertise, consultation, and quality control during a time of significant transition.

EMPLOYMENT HISTORY

Senior Process Engineer, September 2020-Present, Zeezo Corp., Ann Arbor, Mich.
Process Engineer/Technical Support, September 2012-September 2016, Zeezo Corp., Ann Arbor, Mich.
Technician Professional, September 2010-September 2012, City of the Stars, Mich.

EDUCATION

Master of Business Administration (2012), GPA 3.9
Southern Business University, Bethany, Okla. (Online Program)

Bachelor of Science (Emphasis: Ecosystems/Environmental Business) May 2012
Eastern Michigan University, Ypsilanti, Michigan

In today's job market, you're not only competing against other candidates, you're competing against software designed to narrow down the people who receive an invitation to interview.





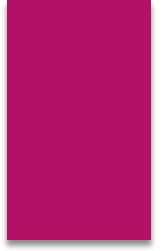
Step 1:

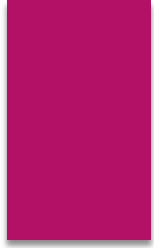
Apply for the job.



Step 2:

Log in to your LinkedIn Account.





Step 3:

Search for the company you just applied with.





BuzzFeed
Internet · New York, NY · 272,820 followers

The leading independent digital media and tech company delivering news and entertainment content to a global audience.

[+ Follow](#) [Visit website](#)

[See all 2,190 employees on LinkedIn →](#)

Once you find the company, you should see a link to all of the employees who have LinkedIn profiles.



Step 4:

Click on the link of employees.



Once you see the employees, you'll want to click the "All Filters" function located at the top of the page.

The screenshot shows the LinkedIn search interface. At the top, there is a search bar with the LinkedIn logo and a search icon. Below the search bar, there are navigation tabs: "People", "BuzzFeed", "Connections", "Locations", "All Filters", and "Clear 1". The "All Filters" button is highlighted with a large pink arrow. Below the navigation tabs, there is a banner for a "UAI Webinar: Register Now - Learn the importance of asset data management". The main content area shows a list of search results for "Showing 1,934 results". The results list includes profiles for Ariel Kaminer, Emma O'Connor, Tessa Fahey, Ellyse O'Halloran, Adam Paskow, and Jessie Rae Johnson, each with a "Connect" button.

Name	Company	Location	Action
Ariel Kaminer	Senior Investigations Editor at BuzzFeed	Greater New York City Area	Connect
Emma O'Connor	Politics reporter at BuzzFeed News	Washington D.C. Metro Area	Connect
Tessa Fahey	Resident Writer at BuzzFeed	Greater New York City Area	Connect
Ellyse O'Halloran	Supervising Producer at BuzzFeed	Greater Los Angeles Area	Connect
Adam Paskow	Owner at little design	Greater New York City Area	Connect
Jessie Rae Johnson	Store/Marketing Manager at The Redd Dresser Consignment Boutique	Auburn, Alabama Area	Connect



All people filters

Clear ² Cancel **Apply**

3rd+

Greater New York City Area
 Greater Los Angeles Area
 United Kingdom
 London, United Kingdom

Unlock additional filters, including Function and Years of Experience.
Try for free

Current companies

Add a current company

BuzzFeed
 Google
 LinkedIn
 Amazon
 Microsoft

Past companies

Add a previous company

BuzzFeed
 NBCUniversal Media, LLC
 Viacom
 HuffPost
 VICE Media

Industries

Add an industry

Internet
 Marketing & Advertising
 Entertainment
 Online Media
 Media Production

Profile language

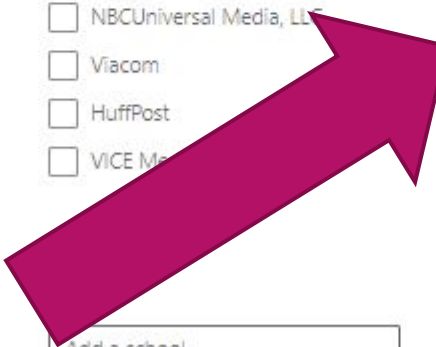
English
 Spanish

Contact interests

Probono consulting and volunteering

Add a school

New York University




Next select the area under “industries” that closest matches the position you applied for. If nothing does, choose marketing, since most recruiter positions are in this area too.





People ▾ BuzzFeed ▾ Staffing & Recruiting ▾ Connections ▾ All Filters Clear 2

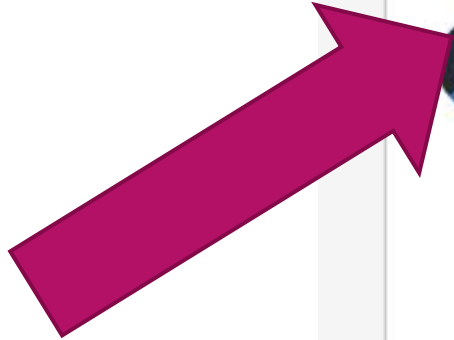
UGA's TESOL Certificate - UGA's TESOL Certificate can be earned in as few as 5 courses.

Showing 1 result

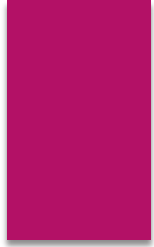
 **Dan Geiger** • 3rd 
Manager, Recruiting Ops / Constantly Reminding People That The "F" Is Capitalized at Bu...
Greater New York City Area [Message](#)

 **UGA's TESOL Certificate**
UGA's TESOL Certificate can be earned in as few as 5 courses. [Learn More!](#)

 **Earn Your Ed.D. Online**
Earn your doctor of education from Vanderbilt.
Master's degree required. Ad



Next select the area under “industries” that closest matches the position you applied for. If nothing does, choose marketing, since most recruiter positions are in this area too.



Step 5:

Find 2-5 people you can directly reach out to.





Success

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