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**STOP TALKING ABOUT  
WHAT YOU DID AND  
START TALKING ABOUT  
YOUR IMPACT**

# **UP THE WOW FACTOR ON YOUR RESUME**

Your resume needs to be more than just a position description. To land your ideal offer today, you've got to show how you can contribute to the company's bottom line. This applies no matter the level of the position you are seeking.

If you can demonstrate a few of these factors on your resume, you're sure to stand out from rest.

**DEVELOP A WRITTEN DESCRIPTION OF HOW YOU'VE DONE THE FOLLOWING THINGS. NEW TO THE WORKFORCE? REMEMBER, YOU CAN INCLUDE YOUR VOLUNTEER SKILLS AS WELL.**

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**UP THE WOW FACTOR ON YOUR RESUME**

- 1. You Made Money.** Show them how you gained new customers, created programs, retained existing clients or helped increase profits.
- 2. You Saved Money.** You brought cost saving ideas to the table. You helped optimize a process. You improved how resources were used.
- 3. You Improved the Company Culture** - Did you build a strong team that performed well together? Did you increase morale? Did you produce a safer working environment? Did you come up with a way to recognize employees for their accomplishments? Did you mentor a younger worker?
- 4. You Are An Influencer** - Are you the one everyone wanted to work for? Was your positive attitude noticed throughout the organization? Did you encourage others to get involved?

**Show these 4 skills and you'll stand out above all the other competition and before you know it, you'll find your successfully ever after.**